

Let me begin by saying, the GCSAA membership has some fantastic options to recommend for the Board of Directors.

When I think of all the great things the industry is doing to engage youth and diverse audiences, environmental stewardship, enhance continued education and training, increase awareness and outreach with the public at large, I come back to a single person at Westminster, MD. Ryan Kraushofer. He has been a champion on the ground for years through his service within the Mid-Atlantic GCSAA and GCSAA committees.

Integrity

Say what you do, and do what you say. In a nutshell, this is Ryan to a tee. Ryan's a person who wears a lot of hats in his day job at Westminster National serving as both General Manager and Course Superintendent, cart set up man, grille attendant and DJ for the indoor golf facility. He eats, breathes, sleeps and bleeds golf! He also has a unique way of making people feel involved, engaged and active participants.

Passionate Ambassador

Who has time to recruit local Fox News to showcase golf and the efforts of their association? Ryan does, and makes it a priority in every First Green event. Don't be surprised to see the GCSAA on 60-minutes, ESPN or front and center on Good Morning America with Ryan leading the charge.

Strategic Thinker

Ryan has spearheaded local programs that quite frankly no one had the foresight and intuition to do. He is able to understand macro-challenges, and put together effective action plans to make a local impact.

Authentic

I've served with him on the Mid-Atlantic GCSAA Board, GCSAA First Green Committee, participated in National Golf Day, and know he is as authentic as it gets. There's nothing phony about Ryan. He's humble, but has a tremendous sense of pride, thoughtfulness and charisma.

Strong Willed

Let's be honest, serving on a national board representing thousands of diverse personalities isn't for the weak. There will come criticism, doubts, frustration and at times self-doubt. It's a huge commitment of time, mental energy and underappreciation. Ryan's got the can-do attitude to survive the waves of highs and lows, and will stay consistent in his approach. He doesn't run from challenges, but eager to participate and solve problems.

Lastly, and unpolitically correct, Ryan just gets shit done.

If you want to see steady, impactful improvements, then I'd put my money on Ryan. If you want someone who has a global understanding of the issues at the private, public, resort and owner operated facilities - Ryan is your man.

I would fully endorse his candidacy as a GCSAA Board member, and know that he'd represent 19,000+ members with impeccable integrity and a relentless commitment to excellence.

Respectfully,
Tyler Bloom

